

# Sammy White

Graphic Design / Boston, MA  
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## EXPERIENCE

### **The Avenue Magazine** *AUG 2023 - PRESENT*

Design Director, Associate Design Director, Designer

- Ensure implementation of cohesive visual identity for all components of the magazine
- Create an easy-to-understand style guide and template document within Adobe InDesign for designers to use in their spreads
- Lead group critiques within the design team
- Communicate with external printing company to ensure magazines are received in time for launch

### **Ralph NYC** *JAN - JUN 2025*

Design Intern

- Assist Junior and Senior-Level Designers in creating static and motion graphics including subtitling videos, captioning stills, cutting gifs and clips, creating social media banners, and more
- Assist in the development of presentation decks for both internal and external purposes

### **Free People** *JUL 2023 - PRESENT*

Keyholder, Stylist

- Drive sales with a heavy focus on customer service
- Lead the team each shift with enthusiasm and excitement
- Maintain an organized store that meets visual standards

### **Commonwealth** *JAN 2024 - SEPT 2024*

Graphic Design Contractor, Graphic Design Assistant Co-op

- Work alongside graphic designer to apply strict brand guidelines and design reports and briefs
- Select important information to highlight in social media cards
- Design supplemental graphics for slide decks, presentations, etc

## EDUCATION

### **Northeastern University** *SEPT 2021 - DEC 2025*

Expected BFA in Graphic Design with Business Administration Minor

## SKILLS

Composition / Layouts / Typography  
Photoshop / InDesign / Illustrator / AfterEffects  
Social Media / Branding / Audience targeting  
Communication / Collaboration / Extroverted